



OPPORTUNITIES FOR SPONSORSHIP OF TEAM ZIMBABWE

IN THE 2012 SUBARU ELEPHANT ROCK CYCLING FESTIVAL
SUNDAY, JUNE 3, 2012

**A chance for your company to be associated with an organization
that is providing daily meals, clothing, school fees and medical support for nearly 1,000 children,
many of them orphaned by AIDS.**

Team Zimbabwe is a fundraising arm of the Zimbabwe Mission Partnership (ZMP), a 501(c)(3) charitable corporation working to relieve the suffering of orphaned children in a rural area in the Murewa district of Zimbabwe. The management of the ZMP, and the work of Team Zimbabwe is accomplished entirely by volunteers.

Donations raised through the ZMP help fund the Heather Chimhoga Orphan Care Center, which provides two nutritious meals per day, as well as school fees, medical treatment and other much-needed support for approximately 1,000 children, the vast majority of whom are orphans. Work is also moving forward to establish local income-producing projects that will help the orphan care center become self-supporting. In addition, the ZMP assists the local community as they actively work to become self-sufficient. While many children are being helped, the needs of this region remain dire.

This is **Team Zimbabwe's** third year of partnership with the Subaru Elephant Rock Cycling Festival. This event, in Castle Rock, Colorado, attracts up to 8,000 riders each year and is now the largest cycling event in the Rocky Mountain region and among the top ten in the nation. For more information on the event, visit elephantrockride.com.

This year, each **Team Zimbabwe** rider is asked to personally fundraise in his or her community and ride together in solidarity. We're also looking for corporate sponsors who understand the tremendous value of becoming known among Colorado cyclists as generous and goodhearted companies. The momentum generated by Team Zimbabwe, literally doubling donations in its second year, gives us great hope that despite the current economic challenges we face in the US, we can continue to support the orphaned children in this impoverished region in Zimbabwe. It has convinced us that it is a very worthwhile investment for corporate sponsors wishing to make an impact on the cycling community while using their charitable dollars to make a significant impact in the world.

On the following page you will find the costs and benefits of sponsorships at various level, along with a brief application. We look forward to partnering with you to help these desperate children in Zimbabwe.

Platinum Level: \$3,000

- VIP table at the ZMP tent on the day of the Elephant Rock Ride
- “Presenting Sponsor” designation of Team Zimbabwe with highest recognition privileges
- Prominent logo placement on the limited edition **Team Zimbabwe** jersey
- Company logo and name acknowledged on the ZMP website
- Company logo and name placement on all promotional items
- Company logo and name used in all social media and marketing campaigns
- Company logo and name on signage displayed at the **Team Zimbabwe** booth on the day of the Elephant Rock Ride.

Gold Level: \$2,000

- Prominent logo placement on the limited edition **Team Zimbabwe** jersey
- Company logo and name prominently displayed and acknowledged on ZMP website
- Company logo and name used in all social media and marketing campaigns
- Company logo and name on signage displayed at the **Team Zimbabwe** booth on the day of the Elephant Rock Ride

Silver Level: \$1,000

- Logo placement on the limited edition **Team Zimbabwe** jersey
- Company logo and name acknowledge on ZMP website
- Company logo and name on signage displayed at the **Team Zimbabwe** booth on the day of the Elephant Rock Ride

Bronze Level: \$500

- Logo placement on the limited edition **Team Zimbabwe** jersey
- Company logo and name on signage displayed at the **Team Zimbabwe** booth on the day of the Elephant Rock ride

Sponsor a Rider: \$300

- Your sponsorship will pay the required fees for one cyclist to participate in **Team Zimbabwe**
- Company logo and name will be provided on signage displayed at the Team Zimbabwe booth on the day of the Elephant Rock Ride.

Customize a Level:

- To discuss ways to customize your support, please contact Susan Jones at 303-929-1133 or jimsuejones@msn.com

Hope For The Orphans – Together We Can Make A Difference!
www.ZimPartnership.org

Checks payable to Zimbabwe Mission Partnership (ZMP)

Mail checks to: 6931 Welford Place, Castle Rock, CO 80108

Please indicate your sponsorship level:

- Platinum
- Gold
- Silver
- Bronze
- Sponsor a Rider
- Customize a level (please call Susan Jones at 303-929-1133 to discuss)

Company Name & Contact _____

Email _____

Phone number _____